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**Title:** Licensing e content: results and perspectives from the South of Europe

**Abstract:**

World is global, and licensing e- content is an activity with a lot of similarities among different countries, but (world is also local) with some dissimilarities. The model prices made in US or UK could be not applicable in other countries and the effects of the 'Big Deal' can differ. The briefing will present how licensing e- content in Portugal, Spain, Italy, Greece and Turkey is evolving.