



Curtin University

Library Everywhere

Adapting library services to the needs of
constantly connected library users

27.10.2011



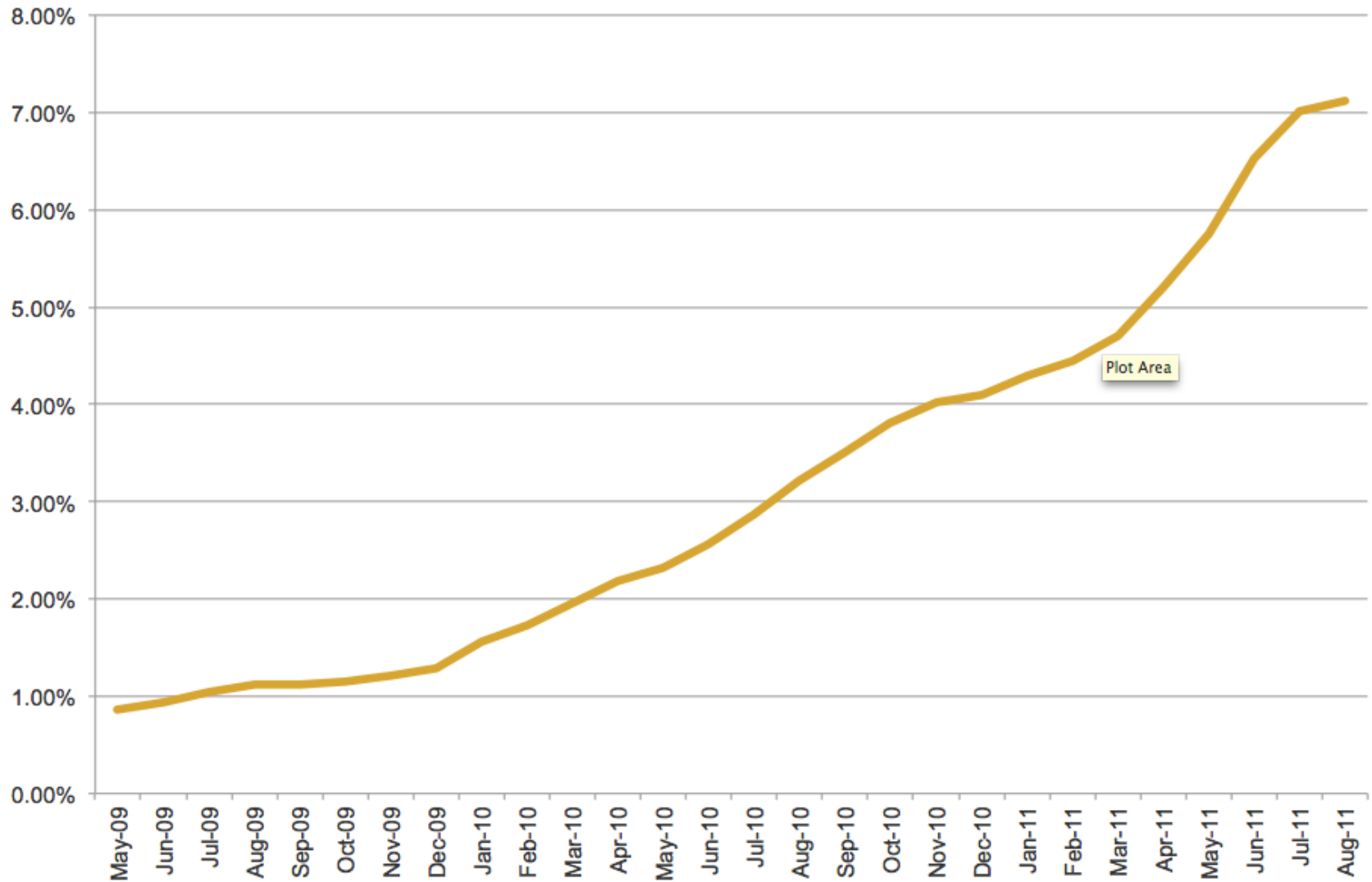


‘In rich countries almost every second person has a high-speed mobile subscription’

- United Nations Report, September 15 2011



Mobile Web Usage, StatCounter * (2009 to present)

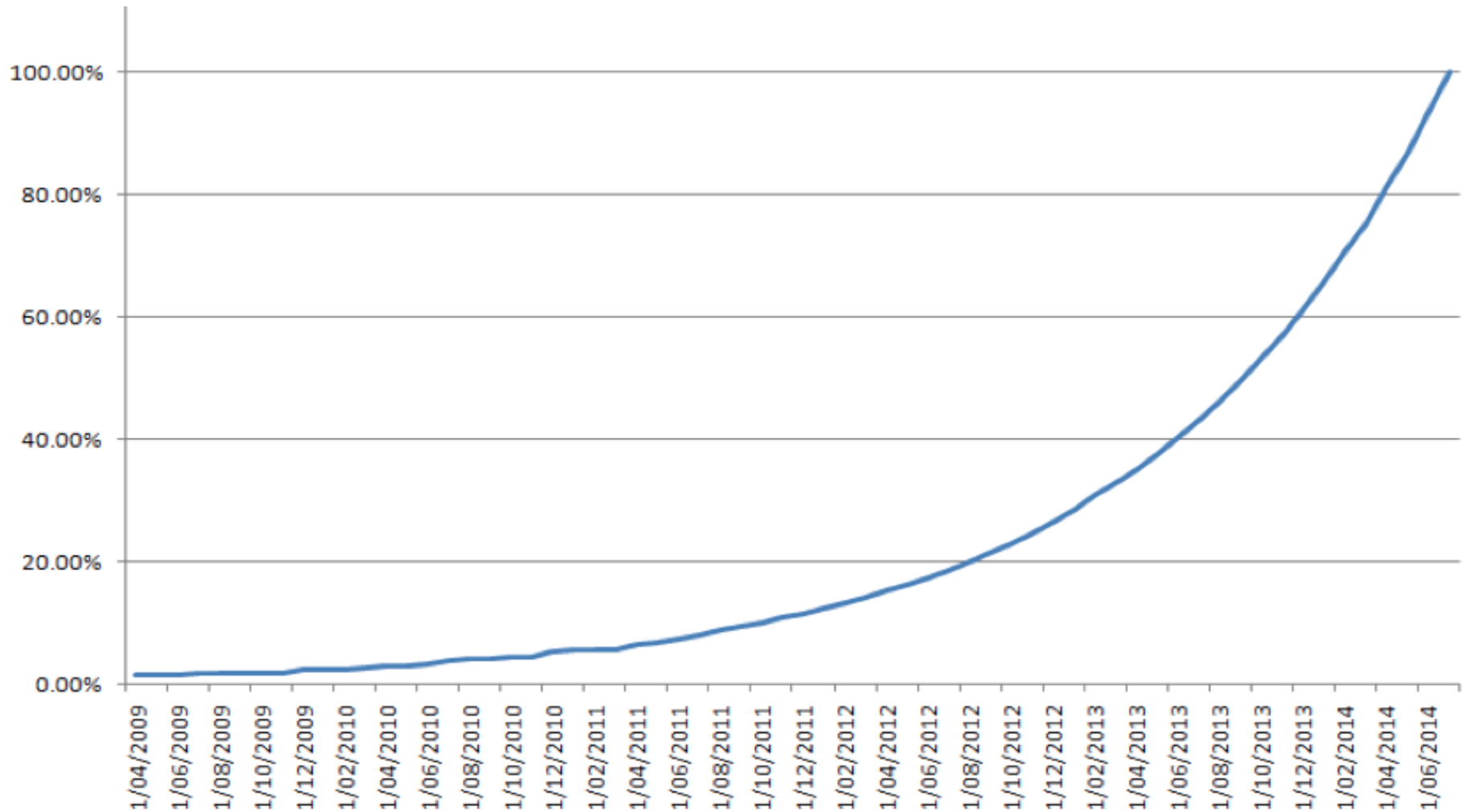


Current worldwide web access from mobile is **7.2%**

- Wikipedia, Usage share of web browsers



Mobile Web Growth Trend as of June 2011

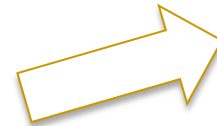
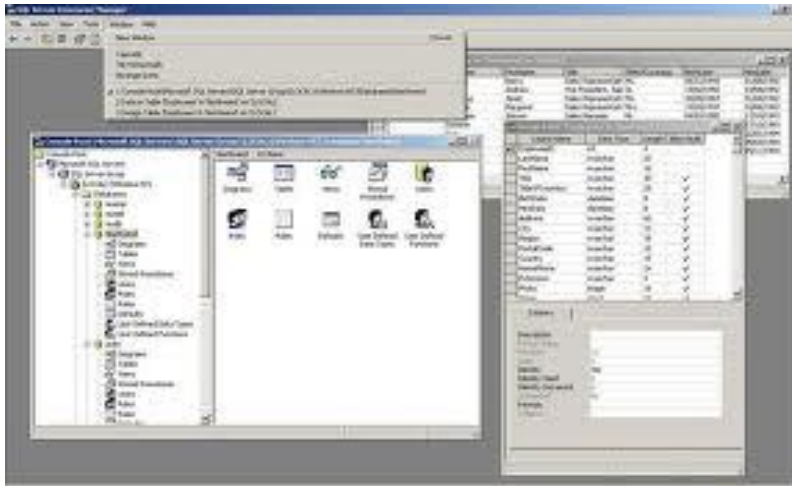


By 2013, mobile phones will overtake PCs as the most common Web access device worldwide.

- Gartner Inc, 2010

By 2015, 80% of people accessing the Internet will be doing so from mobile devices.

- 2011 Horizon Report



"The user interface paradigm in place for more than 20 years is changing."

- Gartner, Oct 18 2011





> NEWS

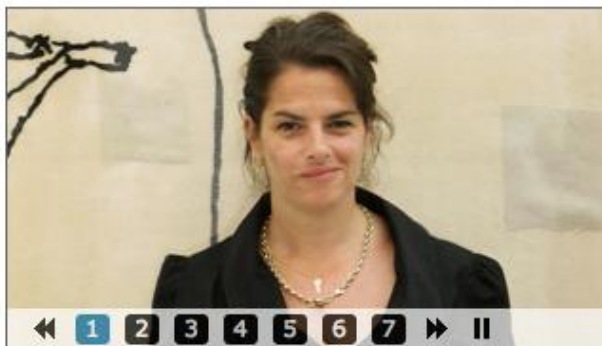


Occupy protesters spare Queen's Melbourne visit

26 October 2011. 12:31:18 (EST) Occupy Melbourne protesters have decided not to resume their action on Wednesday and disrupt the Queen's visit to the city. >more

Just in | Australia | World | Business | Entertainment | Sport

> TV



Artscape: In Conversation With Tracey Emin

Tuesday 9.55pm, 25/10/2011 on ABC1 Virginia Trioli is joined by Tracey Emin, one of the leaders of the Young British Artists movement. Emin discusses the deeply personal nature of her art. >more



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Dig Music LIVE
Country LIVE
Jazz LIVE

> BEST OF ABC - Our picks of unmissable content

Pet protection



Many Australians are insuring their pets, but is it worth it?

> Watch (1:54)

Heroin wars



Would China invade Afghanistan to stop the influx of Taliban heroin?

> Listen (6:10)

> More - PM



Tuesday, October 25, 2011

Baby plucked from Turkey quake rubble

Rescuers have plucked a two-week-old baby, then her mothe...

☰ Abbott talks up opposition to pokies reform...

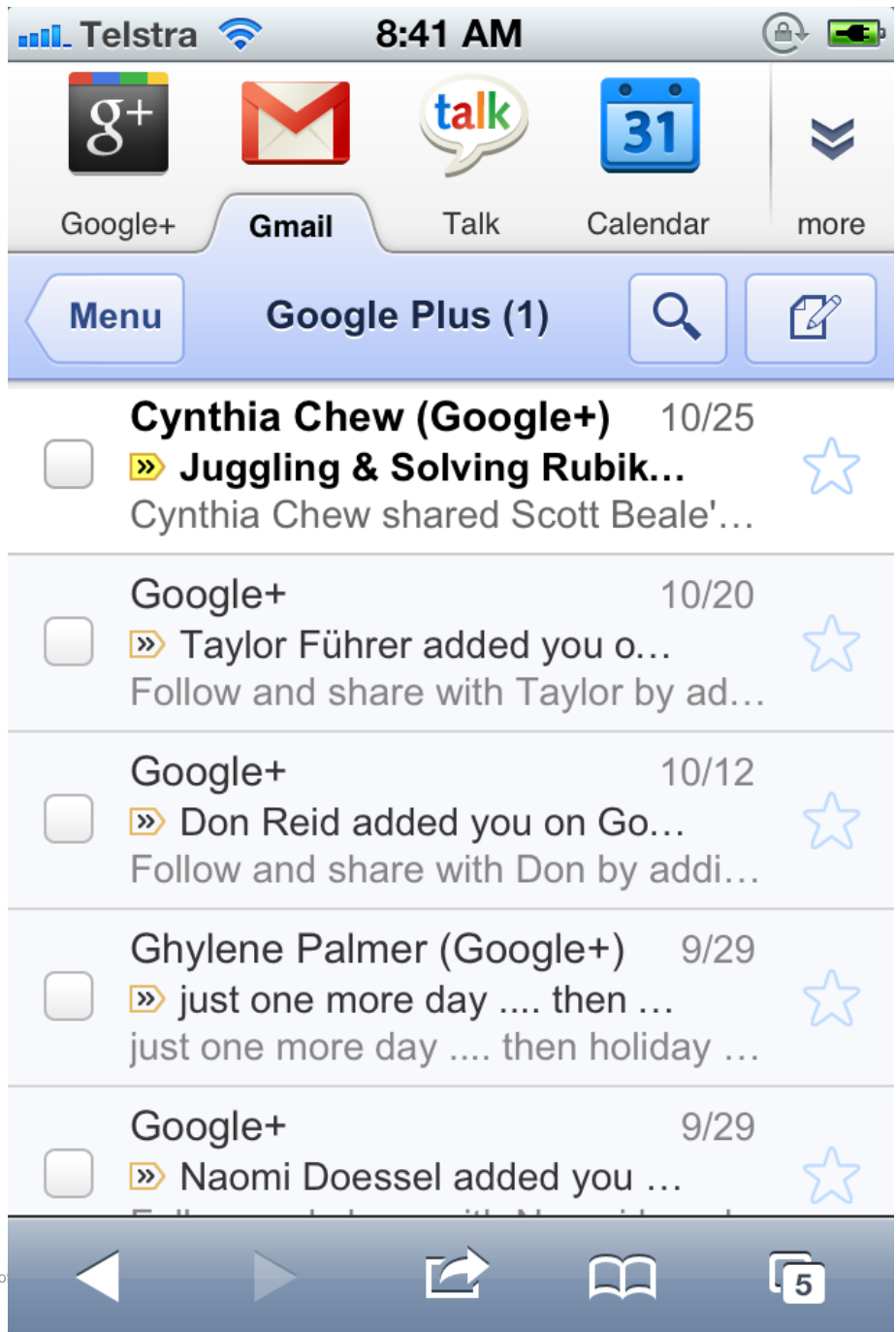
☰ Gaddafi bodyguard lifts lid on dictator's final...

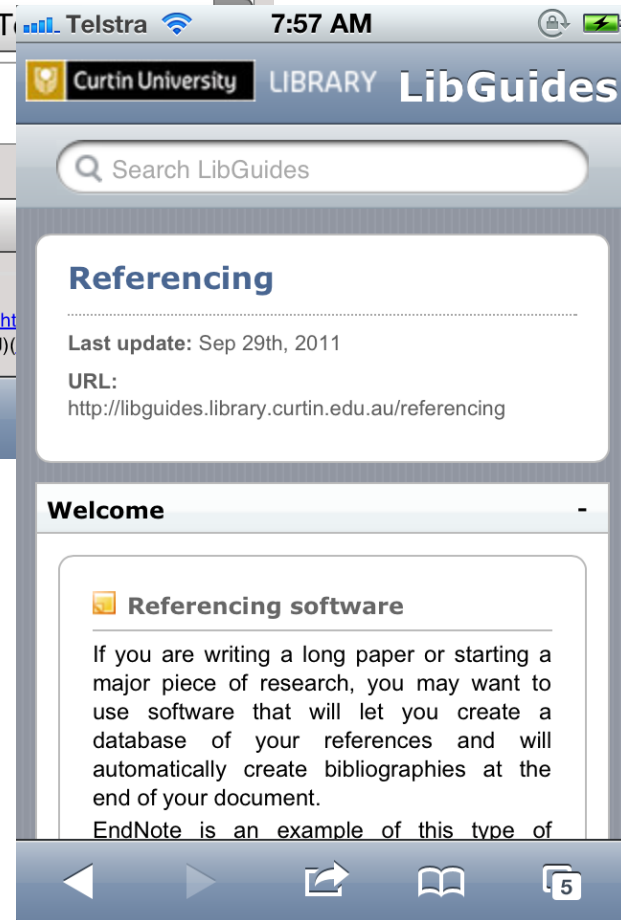
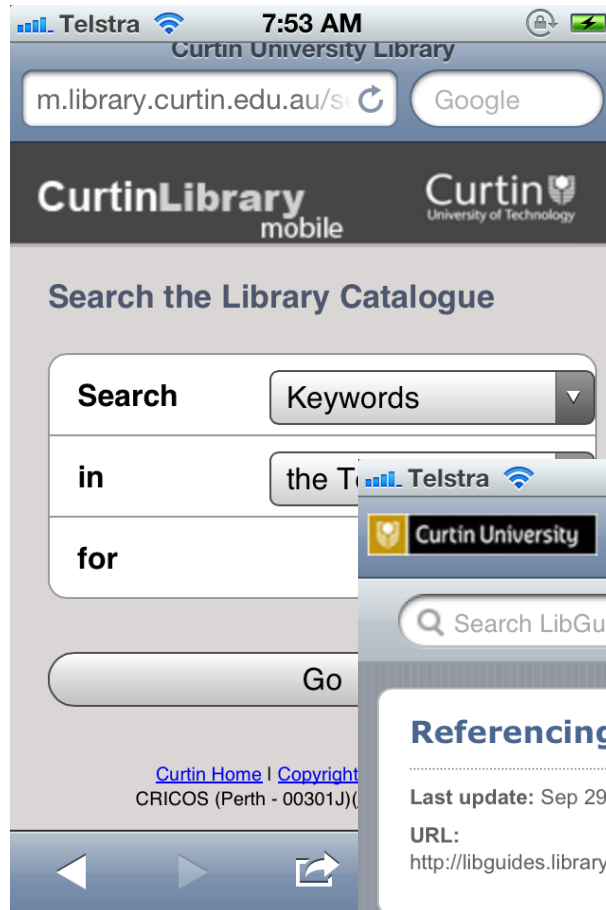
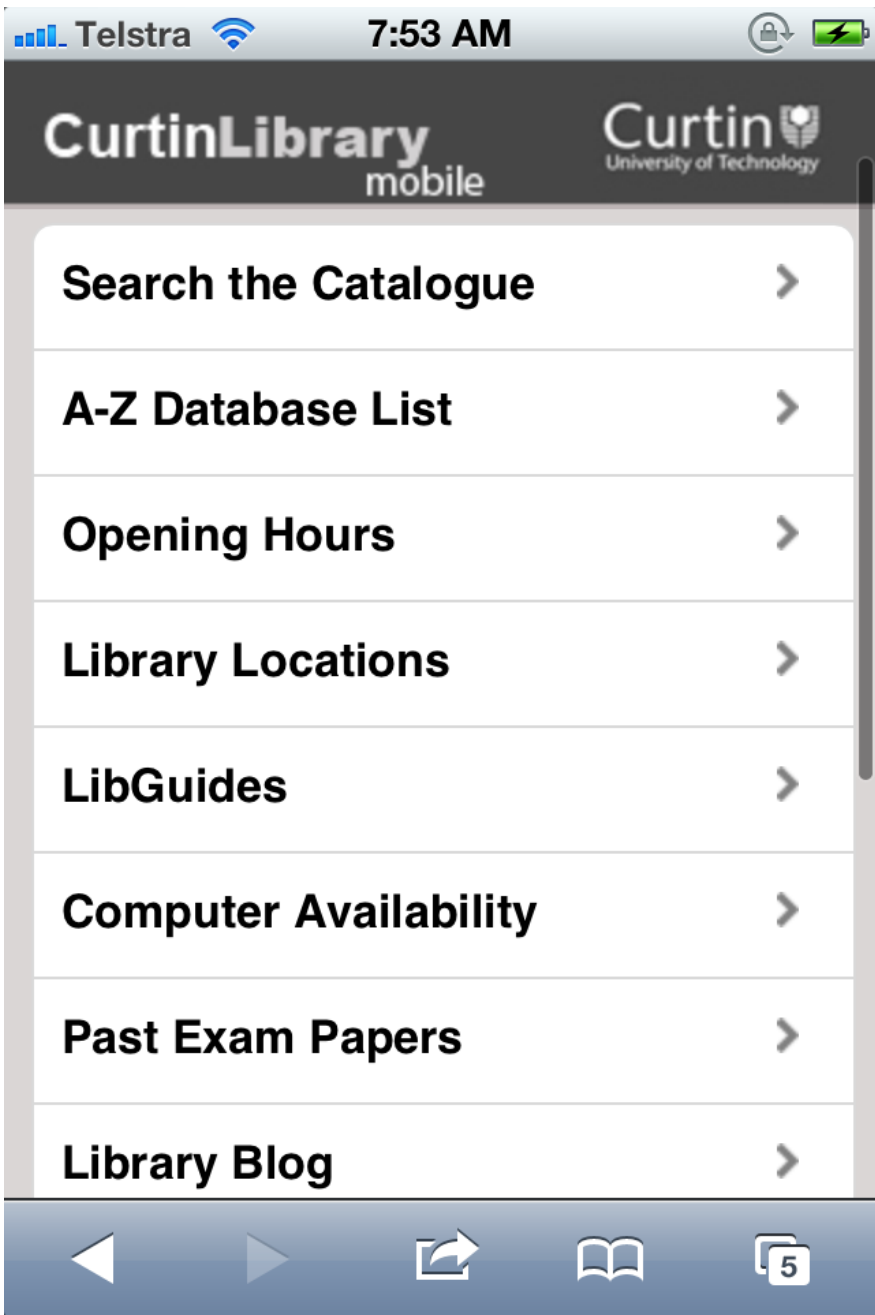
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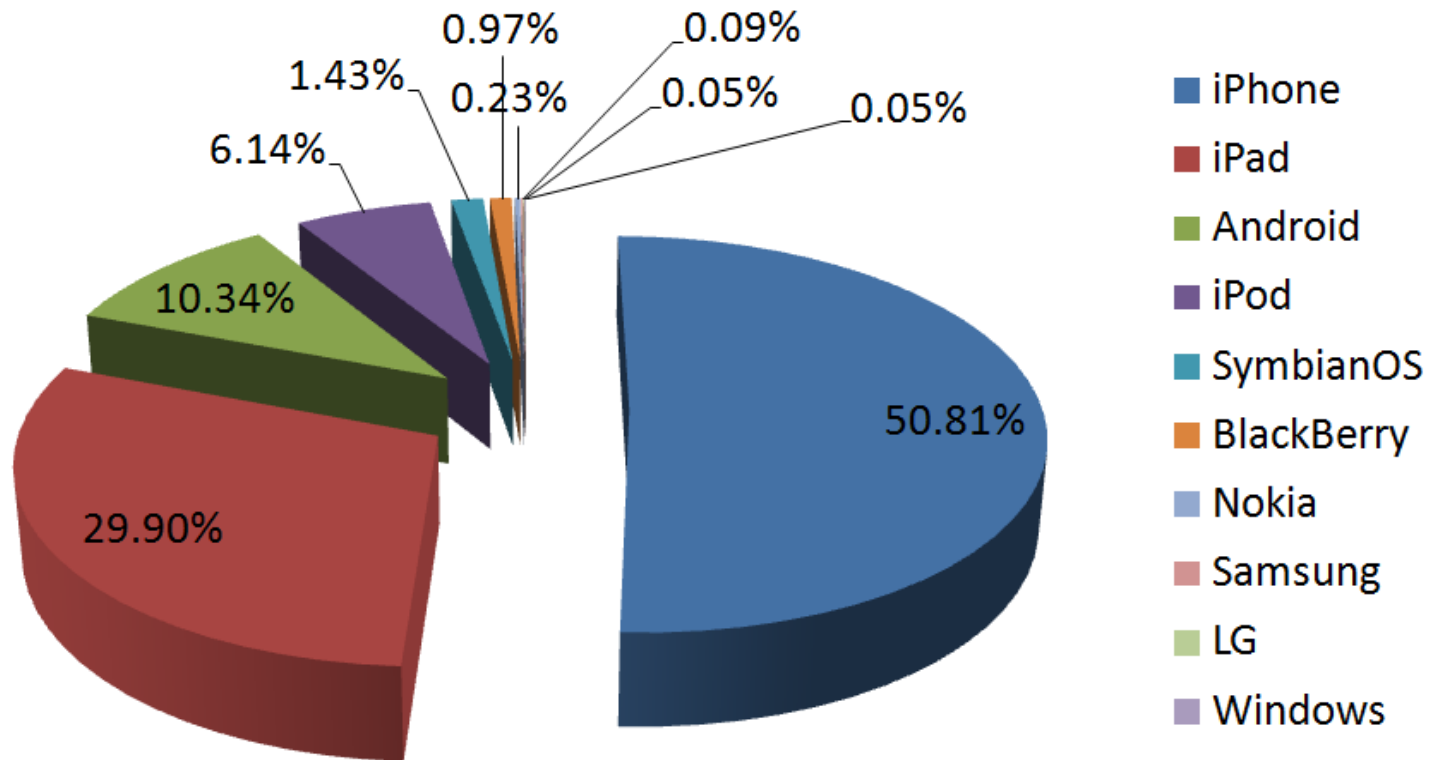
> Just In







Curtin Library Website Mobile Usage by Platform, May 2011




Plot Area

 Borrower Information >

 Books, DVDs etc >

 Contact Us >

 LibGuides >

 Database A-Z List >

 Exam Papers >

 Opening Hours >

 Library Locations >

 Computer Availability >

 Library News >

Matthew Robinson (222064H)

Items on Loan 1 item >

Items on Hold 0 items

Current Fines \$0

Expiry Date 31/12/2075

Address

MR Matthew Robinson

University Library

University Library - Resources and Access

Mobile Website or Mobile App?



Australian IATUL Members

52%

have no mobile catalogue

72%

have no mobile library website

