



# IATUL Forum Melbourne, Australia 27 October 2011

New generation channels  
supporting learning and teaching

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Deakin University, Melbourne, Australia



Robert Burton  
*The anatomy of melancholy*

... bemoans the onslaught of books in the  
burgeoning age of mass media ...



Robert Burton  
*The anatomy of melancholy*

*“...every man hath liberty to write, but few ability.*

*Heretofore learning was graced by judicious scholars ...  
but now  
noble sciences are vilified by base and illiterate scribblers,  
that either write for vain glory, need, to get money,*



*or as Parasites to flatter  
and collogue with some great men,  
they put out trifles, rubbish and trash...*

*...What a glut of books! ... we are oppressed with them,  
our eyes ache with reading, our fingers with turning..."*



*or as Parasites to flatter  
and collogue with some great men,  
they put out trifles, rubbish and trash...*

*...What a glut of books! ... we are oppressed with them,  
our eyes ache with reading, our fingers with turning..."*

162  
1



## Critical challenges today:

- *Keeping pace with the rapid proliferation of information software tools, and devices is challenging for students and teachers alike*
- *Digital media literacy continues its rise in importance as a key skill in every discipline and profession*

Johnson, L et al

*The 2011 Horizon Report*

<http://net.educause.edu/lr/library/pdf/HR2011.pdf>

2011



# New generation channels supporting learning and teaching?



# Your Top of Mind Channel ... ???



The Technology Channel





## The Technology Channel

- > Social Media in teaching and learning
  - > YouTube
  - > Facebook – so yesterday?
- > ... the sharing continues to evolve
  - > **Google +** sharing ‘circles’
    - 40 million users, and counting...

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### Northwestern University

“ Our students approached us about a year ago, saying that we needed to improve our email and collaboration services. We actually had our student government tell us, ‘we want you to implement Google Apps.’

– Wendy Woodward, Director of Technology Support Services

Northwestern University speaks ab.



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### Apps for Education



## The Technology Channel

- > Pearson e-College / Google - **OpenClass** - Free LMS
- > Publisher/platform connect
  - > Online Reader Commentary - - -
    - > Poor accessibility – extensive use of Flash
    - > What if you need support ... call Google?
    - > Cost shift to students
- > Fixes underway!!



## The Technology Channel

### @Deakin

- > DU investing in staff technology that improves sustainability
- > Enormous increase in student ownership of laptops and tablets
- > Library staff PD :
  - CT capability – support staff and students, showcasing rich resources
  - Currency – keep an open mind : irrelevant today, ubiquitous tomorrow
  - Conferences abound ... technology is hot!
    - ICERI 2011: International Conference of Education Research and Innovation
    - TIES 2012: III International Conference on Information Technology in Education and Society



## The HE World (in Australia, 2011)

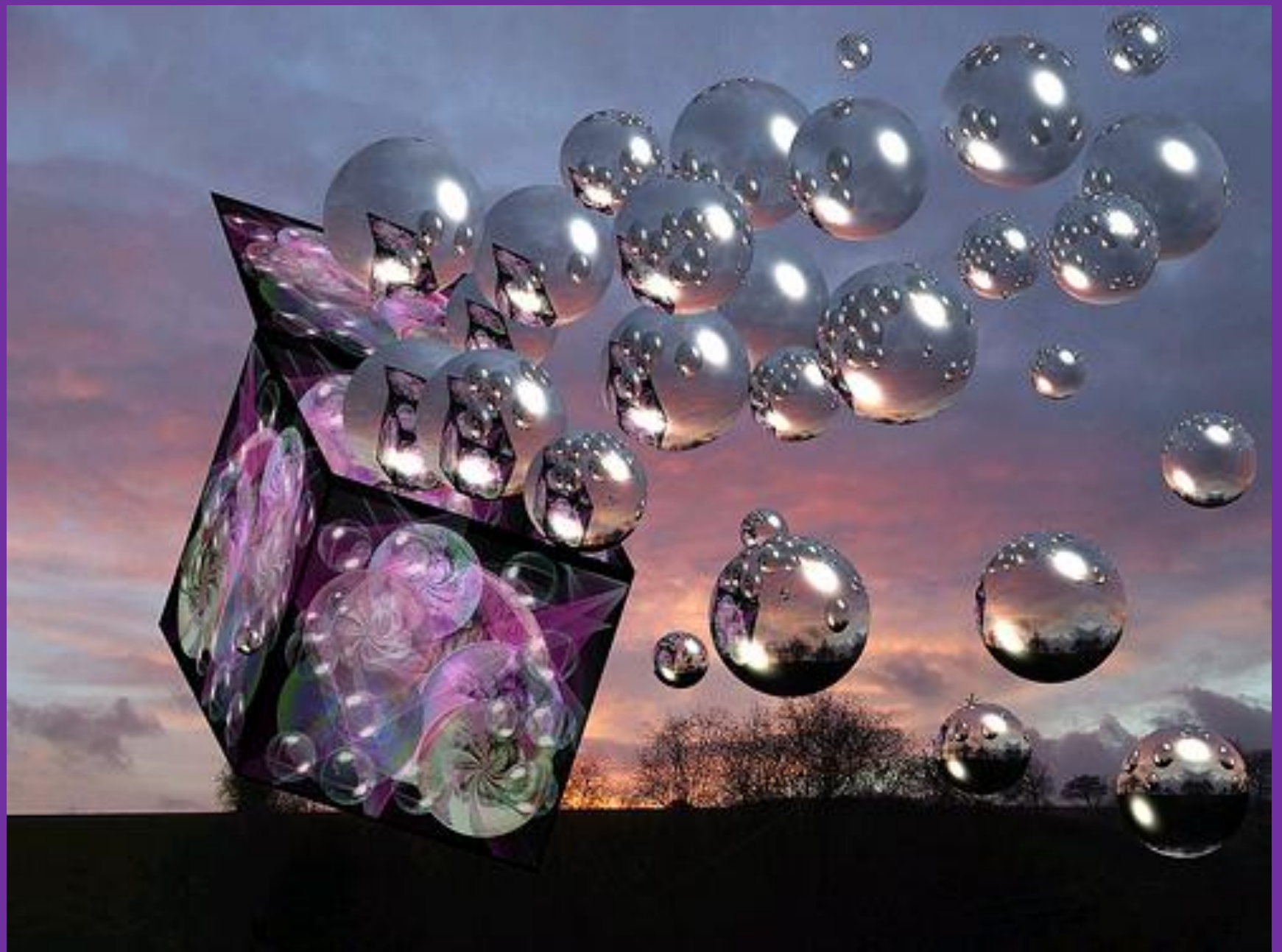
- > TEQSA – Academic standards; regulating and assuring HE quality
- > AQF – Helping learners to plan future education, training, career paths
- > Skills Australia –workforce skills/development– *Workforce Futures* ... 2012
- > Caps Off – flexible enrolment numbers, fully funded
- > Widening participation - HEPPP



## The HE World (in Australia, 2011)

Implications: *Transforming Australia's Higher Education System* introduces:

- > academic standards=>**learning literacies;**
- > qualifications framework=>**scaffolding IL development;**
- > workforce futures=>**student employability, structural renewal;**
- > caps-off competition=>**student focus; progress and retention**
- > widening participation=>**collaboration ..collaboration ..collaboration**



# The Academic Channel





## The Academic Channel

- > Academic staff have always been the primary, potential distribution channel for students' awareness and use of quality information
- > *Information Distribution Partnership* –
  - > assessment task requirements;
  - > modelled in lectures;
  - > referencing in unit/course guides/handbooks;
  - > described in LMS assessment rubrics and marking templates;
  - > showcased as exemplar HD work
  
- > Limited success ... Stand-Out Champions, Stand Out!



## The Academic Channel

Honest conversations needed – finding information *isn't* easy!

@Deakin:

**Librarian In Residence** – not new, offering now is very timely

Building awareness, building confidence in expertise available

Just say Yes!!! -> committees, course reviews, co-authorships, co-teaching

**Frontline** – in-Library student needs; referrals accurate and rare

**Liaison, Research and Frontline collaboration**

# The Student / LMS Channel





## The Student / LMS Channel

### @Deakin:

- > *Desire2Learn* – the new LMS at Deakin
- > Opportunity for input from selection through to implementation
- > Faculty/Library collaboratively designed Library Resource widgets
- > Widgets provide links within *LibGuide* Library Resource Guides (LRG) which bring together key information resources, discovery tools and online research skills learning modules

# Library Resource Widgets in Deakin's LMS

## Library resources for Cultural Heritage



- [e-readings](#)
- [Library Resource Guide for Cultural Heritage and Museum Studies](#)

[Library Help](#) | [Liaison Librarian](#) | [Facebook](#) | [Phone](#)

[e-journals](#) | [databases](#) | [mobile view](#)




## Library Resources for Dance



- [e-readings](#)
- [Databases for Dance](#)
- [e-journals for Dance](#)
- [Videos for Dance](#)

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## Library Resources for Anthropology



- [e-readings](#)
- [Database: Anthrosource](#)
- [Website: The Australian Anthropological Society](#)

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## Library Resources for Arabic



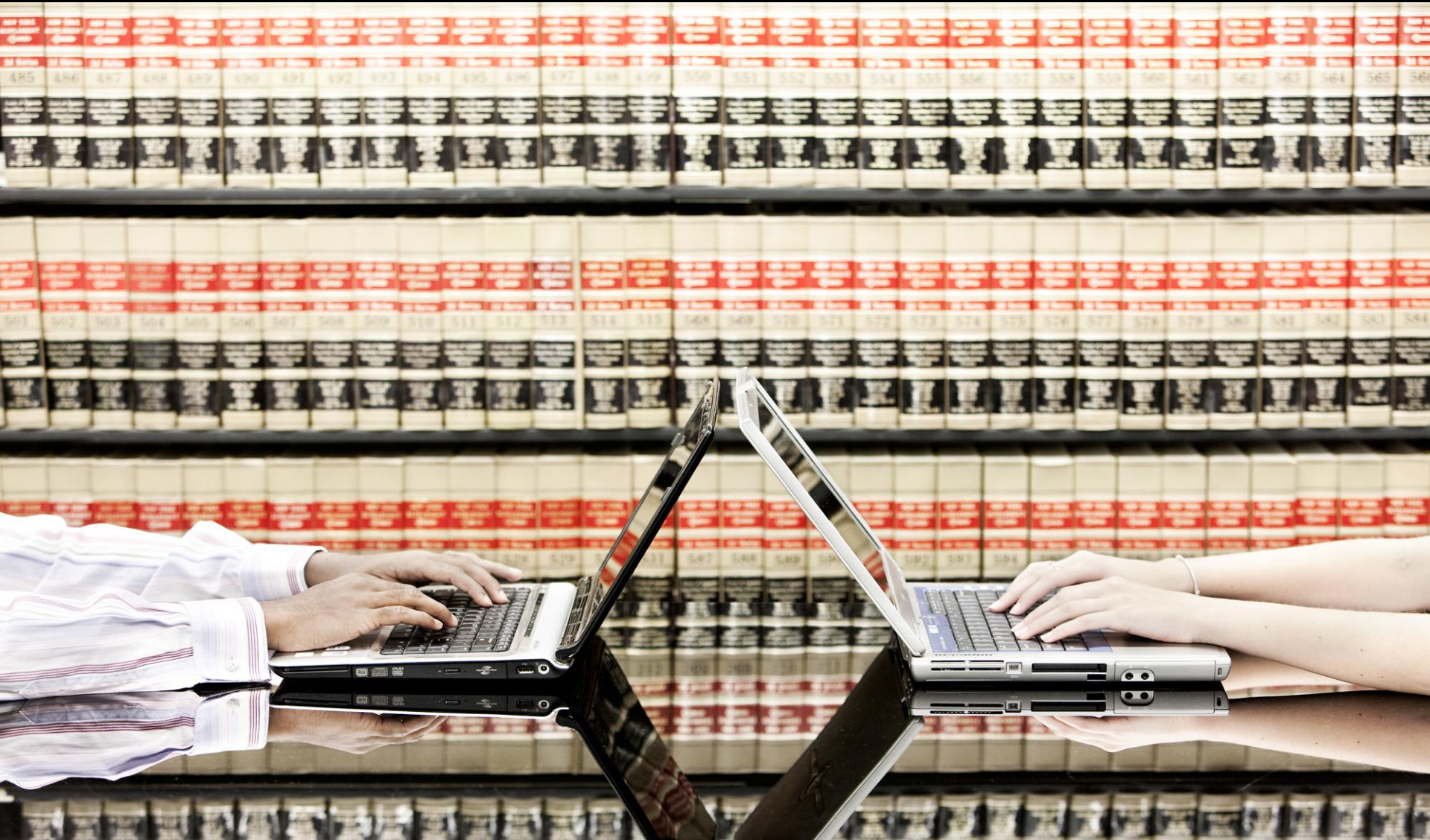
- [Library Resources for Arabic: e-books, dictionaries and newspapers](#)
- [Website: BBC News Middle East](#)

[Library Help](#) | [Liaison Librarian](#) | [Facebook](#) | [Phone](#)

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# The Publisher Channel





## The Publisher Channel

Symbiotic relationship – library a reliable customer and distribution node ...

- > Collaboration with publishers to:
  - > better showcase our research collections manuscripts, research papers, field notes – accessible globally – whatever geography or ability



## The Publisher Channel

Profit targets – create tension at times

- > New publisher business models = library out of the picture...
  - > Publishers approaching Faculties, direct negotiations
  - > McGraw Hill, Cengage, Pearsons ... Providing products that students need and want, negotiating access solutions for class readings and lecturers' texts – Have libraries missed this boat????
  - > Sydney, Oct 17: News Ltd set to announce *Australian* paywall
  - ...

# CENGAGE Learning

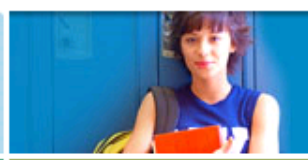
Welcome to Cengage Learning Australia & New Zealand

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- Schools - Junior
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**GALE Library Reference**

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**Careers**

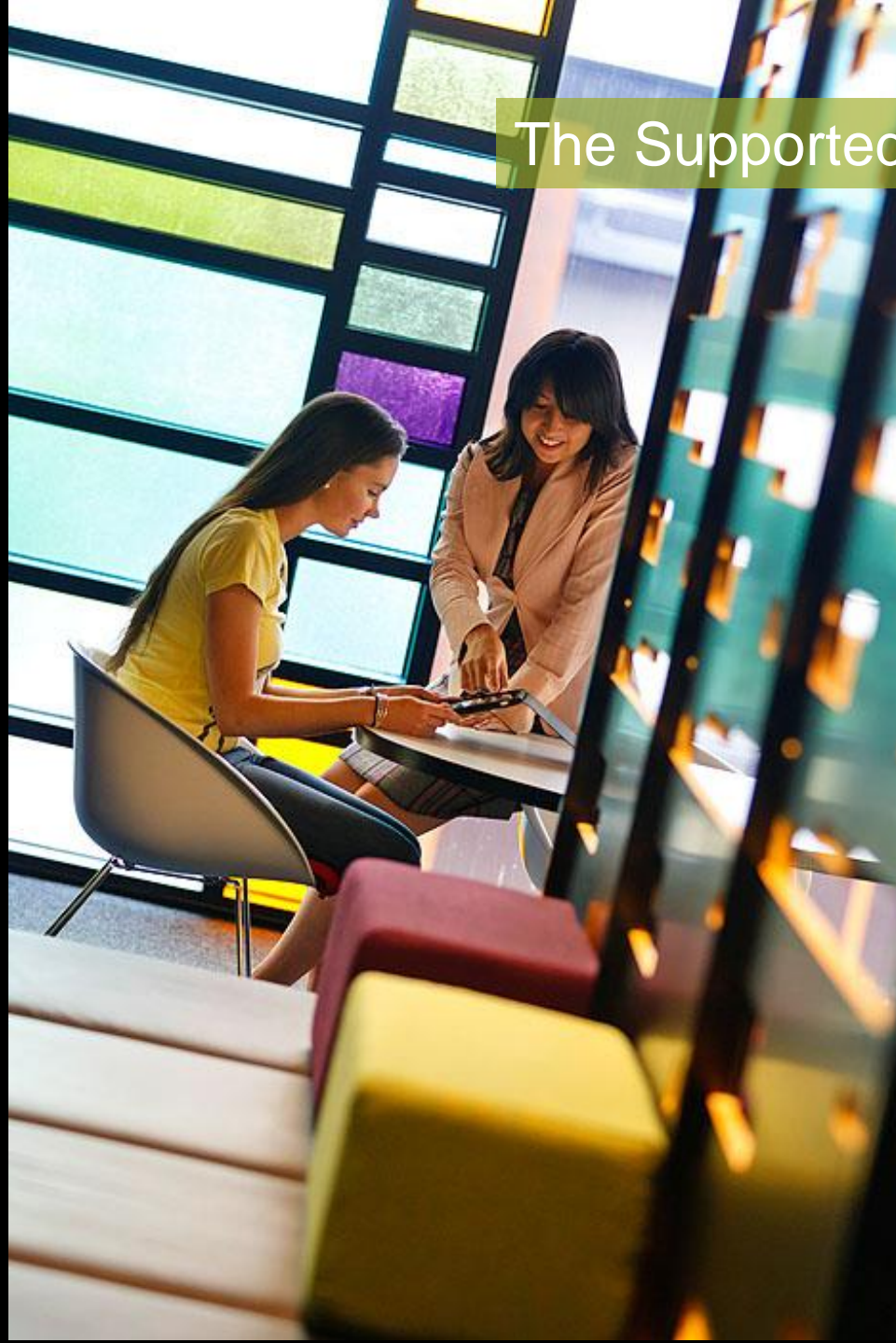
**Permissions**

## News & Announcements

**New Sydney Office**  
12 September 2011

On Monday 12 September we officially opened the new Sydney office for Cengage / Nelson Learning, in North Ryde,

# The Supported Spaces Channel





## The Supported Spaces Channel

- > Libraries are Dead!! (mantra, a decade ago)
- > Refurbished spaces – libraries are loved to death!

### @Deakin

- > Student Rovers: library and IT and academic support ... plus faculty mentoring
- > Library-initiated IT plus Academic Support plus Careers at one desk
- > Spaces that are really and truly comfortable, support effective study, reflection, thinking, knowledge creation, “eureka” moments....
- > Technology focus, high capacity, future proof

The image shows a complex aircraft cockpit instrument panel. It features numerous analog gauges, including altimeters, airspeed indicators, and engine gauges. Below the gauges are various control panels with switches, knobs, and buttons. Two prominent grey panels with the 'NORTHROP' logo are visible at the bottom. A central yoke is partially visible. A blue semi-transparent text box is overlaid on the upper portion of the image, containing a list of channel names.

The Technology Channel  
The Academic Channel  
The Student / LMS Channel  
The Publisher Channel  
The Supported Spaces Channel



Every channel requires  
re-generation ...

for the new generation!!!







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